

Media release - June 14, 2023

21,000 sorbets in 21st year

Another month, another milestone

More than 21,000 people have enjoyed a delicious mango sorbet from the Bowen Visitor Information Centre in the same year as the Big Mango's 21st birthday.

These delicious all-natural treats have always been popular and this year the team at Bowen Tourism and Business have again smashed the record for sorbet sales.

In the last financial year, they sold a total of 18,500.

With less than two weeks to go in this financial year, that record has cracked the 21,000 mark.

That's an average of more than 400 sorbets a week.

Manager of Bowen Tourism and Business, Leanne Abernethy said the team was proud to reach another milestone.

"We had a big celebration for the 21st birthday of our iconic tourist attraction last month and now we are celebrating again," she said.

"We really wanted to reach 21,000 sorbets in the 21st year of the Big Mango."

The sorbets are made from Kensington Pride mangoes, known as the "Bowen Special" and are simply pureed and frozen.

They are made by long-time local Bowen resident, Patrick Martin who makes the sorbets all year round.

"I have been making sorbets for Bowen Tourism and Business for 12 years and they have set new sales records now for three years in a row," he said.

Ms Abernethy said the sorbets were the closest thing you could get to a fresh mango when they were out of season.

"The mango season is very short so this is our way of ensuring our visitors can taste the "Bowen Special" even when fresh ones are not available," she said.

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